

RICHMOND REGION: A PROVEN LOCATION FOR INTERNATIONAL BUSINESS

The Richmond Region is home to more than 80,000 businesses, from Fortune 1000 headquarters to two-person startups. More than 225 foreign affiliated firms have 260+ facilities in the Richmond Region representing nearly 30

countries. In fact, there are 6 Brazilian companies in Virginia and 4 are located in the Richmond Region. More than 1,000 foreign-owned companies operate in Virginia, employing more than 200,000 people.

CONNECTED TO BRAZIL

6

Brazilian owned companies in Virginia and 4 in the Richmond Region

1,291

People of Brazilian ancestry residing in the Richmond metro area.

Direct access to São Paulo from Washington Dulles International Airport

University partnerships with University of Rio Grande do Norte, Federal University of Pernambuco, and Pontifícia Universidade Católica do Rio de Janeiro

Local business and cultural resources include the Central Virginia Soccer Association, Capoeira Resistênci Richmond, and Latin Ballet of Virginia, and various Richmond Brazilian Jiu-Jitsu self-defense academies.



The cost of living is 5% below the U.S. average and significantly lower than larger metros such as New York and Los Angeles



22 institutes of higher learning including 1,200 international students



More than 23,000 new jobs and \$16 billion invested by international firms since 2018



Among the Top States for Business - CNBC, 2025



Home to 100+ international clubs and organizations plus 25 international cultural festivals each year



Virginia ranked #2 for Overall Business Climate - Business Facilities Magazine, 2025



Right-to-work state with Unemployment and Worker's Compensation costs among the lowest in the U.S.

BRAZILIAN-OWNED COMPANIES IN VIRGINIA





TRANSPORTATION + INFRASTRUCTURE

Richmond is strategically located at the mid-point of the East Coast, less than 160 km (100 mi) from Washington, D.C.

Three interstate highways converge in the region.

More than 45% of the nation's consumers are within a one-day drive of Richmond.

Two of the nation's largest operators, CSX and Norfolk Southern, provide rail freight service and AMTRAK provides passenger rail service.

Richmond International Airport (RIC) provides about 150 daily flights with connecting flights to destinations

worldwide. Washington Dulles International Airport (IAD), one of the nation's largest international airports, is only 190 km (120 mi) from Richmond, with more than 60 non-stop flights to international destinations.

The Richmond Marine Terminal is a multi-modal freight and distribution center on the James River. The Richmond Region's shippers are also within 160 km (100 mi) of the Port of Virginia at Hampton Roads, the 3rd largest container port on the U.S. East Coast.



RICHMOND FACTS

Population	1,370,165 (44th largest metro area)
Workforce	731,636
Median Age	39
Time Zone	Eastern Standard Time (Richmond, Washington, New York) GMT minus 5 hours
Area	11,303 km ² (5,717 sq. mi.)
Climate	Modified continental Avg. Temp. (July) 26.4°C Avg. Temp. (January) 3.1°C

WORKFORCE + SUPPORT

Greater Richmond is home to 22 four-year and two-year institutions of higher education, which train and supply the next generation of skilled professionals.

Greater Richmond is highly educated, with nearly 70% of the population 25 and over having some college or bachelor's degree or higher.

The Richmond metro area is a magnet for labor, drawing a workforce from 50 localities statewide.

The region's nationally ranked Governor's School for Government and International Studies is available for gifted students.

Twenty-five of Virginia Commonwealth University's graduates and professional development programs ranked in U.S. News and World Report's Top 50 degree programs.

Award-winning public schools are supplemented by a variety of private and parochial schools.

The University of Richmond ranked first in the nation for study abroad participation. Nearly 70% of students graduate with international experience.

The International Baccalaureate Program is available in public and private schools, exposing students to the global context of the 21st century.

Workforce development courses and services are offered through the Community College Workforce Alliance.

Special weekend and evening schools offering classes in language and culture have been created by local international communities.



We have chosen the state of Virginia because we can reach 55 percent of the U.S. population within 750 miles. As a manufacturer of sugar confectionery toppings, interstate, port and airport access are critical to maintain our supply chain.

Fernando Bettin, Director of Operations, Mavalério



GREATER RICHMOND PARTNERSHIP SERVICES

The Greater Richmond Partnership offers a full range of services to businesses looking to locate or expand in the Richmond area and has a staff of business development experts who can assist with everything from site location analysis to evaluation of financial assistance:

- Workforce Recruitment + Training
- Site Selection Assistance
- Connections + Introductions
- In-Depth Market Data + Business Intelligence
- Financial + Entrepreneurial Resources
- Confidential Project Management Assistance



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