

# Regional Overview

#### **BUSINESS CLUSTERS**

The Richmond Region is home to more than 78,000 businesses, with everything from Fortune 1000 companies to two-person startups. Our strongest business clusters include:



Corporate

Services





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I.T.

Finance & Insurance



Life Sciences



Logistics + E-Commerce



Food + Beverage

#### LIVING IN RICHMOND

- Housing choices in award-winning neighborhoods range from downtown apartments in renovated warehouses to golf course and waterfront communities to farms
- A vibrant arts and cultural community, including over 20 museums and galleries, Richmond Symphony, Richmond Ballet, Virginia Opera, concerts, music festivals, amusement parks and over 130 historic sites
- Nearly 30 golf courses and more than 100 local parks
- One of the nation's seven top cities for trail runners and Ukrop's Monument Avenue 10K ranking one of the best in the country
- Home to one of the best urban mountain bike trail systems in the U.S.











Advanced

Manufacturing

Climate Resilient

City in the Nation

March 2024







University of Richmond

#### WORLD CLASS WORKFORCE + EDUCATION SYSTEM

- The Richmond Region is highly educated, with 69% of the population 25 and over having some college, bachelor's degree or higher
- The region is a magnet for labor, drawing a workforce from more than 40 localities statewide
- Award-winning public schools are supplemented by a variety of private and parochial schools
- The regional Governor's School for Government and International Studies is available for gifted students
- Twenty-eight of Virginia Commonwealth University's graduate and professional

- programs are among the best of their kind
- The Robins School of the University of Richmond has landed in the top 20 ranking for Top Undergraduate Business Schools for three years running
- Workforce development courses and services are offered through the Community College Workforce Alliance
- Special weekend and evening schools offering classes in language and culture have been created by local international communities

#### HOME TO 8 FORTUNE 500 + 3 FORTUNE 1000 HEADQUARTERS























#### PLUS MAJOR EMPLOYERS' OPERATIONS

















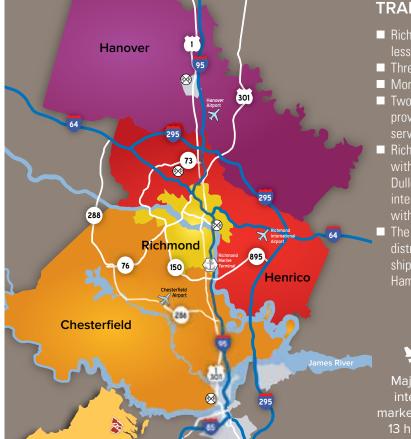












#### TRANSPORTATION & INFRASTRUCTURE

- Richmond is strategically located at the mid-point of the East Coast, less than 160 km (100 mi) from Washington, D.C.
- Three interstate highways converge in the region
- More than 45% of the nation's consumers are within a one-day drive
- Two of the nation's largest operators, CSX and Norfolk Southern, provide rail freight service and AMTRAK provides passenger rail
- Richmond International Airport (RIC) provides nearly 160 daily flights Dulles International Airport (IAD), one of the nation's largest international airports, is only 190 km (120 mi) from Richmond, with 61 non-stop flights to international destinations.
- The Richmond Marine Terminal is a multi-modal freight and distribution center on the James River. The Richmond Region's Hampton Roads, the 3rd largest container port on the U.S. East Coast



Major US and markets are within 13 hours travel



large cities in the nation



TForce Freight and FedEx operate hubs in the region



#### **VIRGINIA**

- More than 27,000 new jobs and \$9.4 billion invested by international firms since 2014
- Nearly 970 internationally owned firms from 52 countries
- The state's 6% corporate income tax rate has not changed since 1972. It is the 16th lowest in the country
- Right-to-work state with moderate wages, low levels of unionization, and Unemployment and Workers' Compensation costs among the lowest in the U.S.
- Ranks 1st for Cybersecurity in the Tech Talent Pipeline

## THE RICHMOND REGION: CENTER OF COMMERCE

Richmond is the capital of Virginia, the center of commerce, government and academic endeavors:

- All business support services are available with multilingual staff capabilities, including accounting, financial, and legal service providers with international experience
- Home to 8 *Fortune* 500 and 3 *Fortune* 1000 headquarters
- More than 20 colleges and universities with nearly 61,000 students and more than 14,500 degrees conferred annually
- The cost of living is nearly 5 points below the U.S. national average and significantly lower than in larger metro areas such as New York and Los Angeles
- Richmond metro area is the nation's 44th largest economy, among 386 metro areas

### Services

The Greater Richmond Partnership is the lead regional economic development organization representing the City of Richmond and the counties of Chesterfield, Hanover and Henrico in Virginia. We offer site location assistance services to domestic and foreign companies planning new or expanded facilities.

Our free and totally confidential services (without obligation) include:

- Custom research based on the company's parameters and data requirements (workforce, business costs, transportation, suppliers, taxes, incentives)
- Site location assistance and real estate tours
- Structured itinerary that includes a community overview
- Meetings with suppliers and professional service providers
- Relocation services for company employees
- Introductions to government officials and community leaders
- Public relations services
- Start-up services such as employee recruitment

