Richmond Region, USA
A proven location for international business
More than 150 internationally owned firms have more than 170 facilities in the Richmond Region representing nearly 30 countries. They employ over 18,000 workers and provide a wide range of products and services. There are six Scandinavian companies in the region:

<table>
<thead>
<tr>
<th>Company</th>
<th>Industry Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alfa Laval AB (Sweden)</td>
<td>Plate heat exchanger &amp; high purity pump &amp; valve production</td>
</tr>
<tr>
<td>Kone Corporation (Finland)</td>
<td>Elevator and escalator service and manufacturing</td>
</tr>
<tr>
<td>MarkBric AB (Sweden)</td>
<td>Portable displays; size marking indicators, labels, rack dividers</td>
</tr>
<tr>
<td>Scandinavian Tobacco Group (Denmark)</td>
<td>Manufacturing and distribution of premium cigars</td>
</tr>
<tr>
<td>Securitas AB (Sweden)</td>
<td>Security and related services</td>
</tr>
<tr>
<td>Swedish Match AB (Sweden)</td>
<td>Chewing and smoking tobacco</td>
</tr>
</tbody>
</table>

TRANSPORTATION & INFRASTRUCTURE

- Richmond is strategically located at the mid-point of the East Coast, less than 160 km (100mi) from Washington, D.C.
- Interstates 64, 95, 85 and 295 converge in the area
- More than 55% of the nation’s consumers are within 1200 km (750 mi)
- Two of the nation’s largest operators, CSX and Norfolk Southern, provide rail freight service and AMTRAK provides passenger rail service
- Richmond International Airport (RIC) provides about 200 daily flights with connecting flights to destinations worldwide. Washington Dulles International Airport (IAD), one of the nation’s largest international airports, is only 190 km (120 mi) from Richmond, with nearly 50 non-stop flights to international destinations
- The Port of Richmond is a multi-modal freight and distribution center on the James River. The Richmond region’s shippers also are within 160 km (100 mi) of the Port of Virginia at Hampton Roads, the 3rd largest container port on the U.S. East Coast

- Richmond Airport is the 2nd most efficient in North America
- Average commute time is only 25 minutes
- UPS & FedEx district hubs are located in the region
CONNECTED TO THE SCANDINAVIAN COMMUNITY

- Nearly 16,000 people with Scandinavian ancestry live in the Richmond Region
- International partnerships with several Scandinavian universities, including Denmark’s Copenhagen Business School and Sweden’s Uppsala University (University of Richmond)
- The most active organizations in the region include Virginia International Business Council, World Affairs Council of Greater Richmond and the Swedish, Norwegian and Danish Embassies and Consulates in the U.S. (Washington, D.C.)
- Local business and cultural resources include Danish Club of Central Virginia, Central Virginia Soccer Association, International Club, and several European festivals such as Oktoberfest, the French Film Festival and the Italian Festival
- The regional Governor’s School for Government and International Studies is available for gifted students
- Twenty-six of Virginia Commonwealth University’s graduate and professional programs are among the best of their kind
- University of Richmond ranked No. 4 for international business education and recognized as the “Hottest School in America” for international studies
- Workforce development courses and services are offered through the Community College Workforce Alliance
- Special weekend and evening schools offering classes in language and culture have been created by local international communities

LIVING IN RICHMOND

- Housing choices in award-winning neighborhoods range from downtown apartments in renovated warehouses to golf course and waterfront communities to farms
- A vibrant arts and cultural community, including over 20 museums and galleries, Richmond Symphony, Richmond Ballet, Virginia Opera, concerts, music festivals, amusement parks and over 130 historic sites
- Nearly 30 golf courses and more than 100 local parks
- One of the nation’s seven top cities for trail runners and Ukrop’s Monument Avenue 10K ranking one of the best in the country
- One of the best urban mountain bike trail systems in the U.S. and location for the 2015 World Championship bicycling event
- Richmond Region is highly educated, with 60% of the population 25 and over having some college or bachelor’s degree or higher
- Richmond metro area is a magnet for labor, drawing a workforce from more than 40 localities statewide
- Award-winning public schools are supplemented by a variety of private and parochial schools
- The International Baccalaureate program is available in public and private schools, exposing to students the global context of the 21st century
- The regional Governor’s School for Government and International Studies is available for gifted students
- Nearly 16,000 regional residents have a Scandinavian ancestry

RICHMOND PRACTICAL FACTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>1,251,049 (45th largest metro area)</td>
</tr>
<tr>
<td>Workforce Ages 25-64</td>
<td>653,100</td>
</tr>
<tr>
<td>Median Age</td>
<td>38</td>
</tr>
<tr>
<td>Time Zone</td>
<td>East Coast (Richmond, Washington, New York) GMT minus 5 hours</td>
</tr>
<tr>
<td>Area</td>
<td>14,807 km² (5,717 sq. mi.)</td>
</tr>
<tr>
<td>Climate</td>
<td>Modified continental</td>
</tr>
<tr>
<td>Avg. Temp. (July)</td>
<td>25.6°C</td>
</tr>
<tr>
<td>Avg. Temp. (January)</td>
<td>2.1°C</td>
</tr>
</tbody>
</table>
VIRGINIA: BEST STATE FOR BUSINESS

- More than 37,000 new jobs and $5.6 billion invested by international firms since 2004
- More than 700 internationally owned businesses from 45 countries
- The state's 6% corporate income tax rate has not changed since 1972. It is the 6th lowest in the country
- Right-to-work state with moderate wages, low levels of unionization, and Unemployment and Workers' Compensation costs among the lowest in the U.S.
- Ranks among the top 10 states in labor productivity

METRO RICHMOND:
CENTER OF COMMERCE

Richmond is the capital of Virginia, the center of commerce, government and academic endeavors:

- All business support services are available with multilingual staff capabilities, including accounting, financial, and legal service providers with international experience
- Home to 10 Fortune 1000 headquarters
- Nearly 30 colleges and universities with nearly 80,000 students and more than 14,000 degrees conferred annually
- The cost of living is close to the U.S. national average and significantly lower than in larger metro areas such as New York and Los Angeles
- Richmond metro area is the nation's 45th largest economy, among 363 metros
- If Metro Richmond were a country, it would have the world's 111th largest economy, slightly larger than Croatia's