



Greater Richmond Partnership

Investment Benefits



VISION

To aggressively generate economic opportunities that create quality jobs for all the citizens of the region and increase the tax base for needed community services.

MISSION

To globally market the Greater Richmond region as a preferred business location, generate domestic and international prospects, and support the localities' business retention efforts.

For over 40 years, the Richmond Region has been collaborating to bring jobs and investment to the area. The regional organization responsible for this is the Greater Richmond Partnership (GRP), a 501c3 non-profit, public-private partnership funded jointly by the localities it represents as well as 100 private sector businesses.

Investing in the GRP helps ensure that the Richmond Region remains globally competitive so businesses will continue to be attracted to our great region.

Regional economic development lifts every segment of the area's economy, providing business opportunities for firms large and small, new and established. When a new company locates in the region, they hire Richmonders for newly created jobs and

recruit new talent to the area. New companies also select a property to lease or purchase – immediately impacting real estate brokers, bankers, lawyers and construction workers. Employees are then able to purchase cars and houses and spend their new income on restaurants, retail, healthcare and more.

This work affects the economic prosperity of our surrounding community, our region's quality of life and talent recruitment to RVA.

INVESTMENT LEVELS

\$25,000+ ANNUALLY

REGIONAL LEADERSHIP CIRCLE

All benefits from the \$10,000+ level plus the following:

- Opportunity for company's top executive to sit on the Regional Leadership Circle, which serves as an advisory council for the GRP Board of Directors
- Help guide GRP's strategy through annual work plan development and long-term strategic plan
- Company logo and hyperlink featured prominently on GRP marketing channels

\$10,000 - \$24,999 ANNUALLY

PREMIUM INVESTORS

All benefits from the \$5,000+ level plus the following:

- Opportunity to be elected to the GRP Board of Directors
- Possibility of being included in media pitches and news stories
- Primary host for prospects/media/site location consultants touring the region — virtual or in person
- Invitations to exclusive virtual or in person events and special engagements throughout the year

\$5,000 - \$9,999 ANNUALLY

STANDARD INVESTORS

- Invitation to serve on committees
- Invitation to attend investor-only events — virtual or in person
- Opportunity to be engaged in helping to bring new companies into the market
- Advance notification of economic development projects locating in the region when possible
- Invitation to update the entire GRP team about your company once per year
- Ability to host GRP staff — virtual or in person — for an economic development briefing and tour in your office
- Opportunities to connect with senior level professionals at GRP events — virtual or in person
- Advanced data analytics on the region
- Investor-only newsletter and updates
- Referrals to your company to economic development clients and other investors when appropriate
- Recognition for your company through GRP marketing channels including website, content marketing, public relations, social media, presentations, GRP office

INVESTORS

REGIONAL LEADERSHIP CIRCLE



PREMIUM INVESTORS

Anthem Blue Cross & Blue Shield
GRACRE
Gumenick Properties

Richmond Association
of REALTORS
Universal Corporation

WildFire
Williams Mullen

STANDARD INVESTORS

Accenture
Anton Paar
Barton Malow
Baskervill
C&F Bank
ChamberRVA
Cherry Bekaert
Chmura Economics & Analytics
City Central
Collegiate School
ColonialWebb
Columbia Gas of Virginia
Creative
Cushman & Wakefield | Thalhimier
Dewberry
Dixon Hughes Goodman
Ernst & Young
Executive Leadership Forum
Fulton Bank
GrayCo
Harris Williams & Co.
Have Site Will Travel

HHHunt
Hirschler
The Hodges Partnership
Hourigan
James River Transportation
Jewett Automation
Jewett Machine Manufacturing
John Tyler Community College
JPMorgan Chase
Kaufman & Canoles
KBS
Keiter
Kings Dominion
Kinsale Capital Group, Inc.
KPMG
KVCF Solutions
Lingerfelt Commonwealth Partners
Long & Foster
Luck Stone Corporation
Marsh & McLennan Agency
The Monument Companies
Patient First

Porter Realty Co.
PwC
Reynolds Development
The Richmond Group USA
S.W. Funk Industrial Contractors
Shamin Hotels
Sheetz
South State Bank
Southeast Industrial Equipment
Sports Backers
St. Christopher's School
Swedish Match
ThompsonMcMullan
Timmons
TowneBank Richmond
Virginia Air Distributors
Virginia Credit Union
Virginia Maritime Association
Whiteford Taylor Preston
Whiting-Turner Contracting
The Wilton Companies



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