



Greater Richmond Partnership

Investment Benefits



VISION

To aggressively generate economic opportunities that create quality jobs for all the citizens of the region and increase the tax base for needed community services.

MISSION

To globally market the Greater Richmond region as a preferred business location, generate domestic and international prospects, and support the localities' business retention efforts.

For over 40 years, the Richmond Region has been collaborating to bring jobs and investment to the area. The regional organization responsible for this is the Greater Richmond Partnership (GRP), a 501c3 non-profit, public-private partnership funded jointly by the localities it represents as well as more than 100 private sector businesses.

Investing in the GRP helps ensure that the Richmond Region remains globally competitive so businesses will continue to be attracted to our great region.

Regional economic development lifts every segment of the area's economy, providing business opportunities for firms large and small, new and established. When a new company locates in the region, they hire Richmonders for newly created jobs and

recruit new talent to the area. New companies also select a property to lease or purchase – immediately impacting real estate brokers, bankers, lawyers and construction workers. Employees are then able to purchase cars and houses and spend their new income on restaurants, retail, healthcare and more.

This work affects the economic prosperity of our surrounding community, our region's quality of life and talent recruitment to RVA.



Serving the City of Richmond & counties of Chesterfield, Hanover and Henrico

INVESTMENT LEVELS

\$25,000+ ANNUALLY

REGIONAL LEADERSHIP CIRCLE

All benefits from the \$10,000+ level plus the following:

- Membership for company's top executive to sit on the Regional Leadership Circle
- Help guide strategy and direction for the organization through annual work plan development
- Company logo and hyperlink featured prominently on GRP marketing channels
- Option to host quarterly Investor Forum and/or serve as a moderator or panelist

\$10,000 - \$24,999 ANNUALLY

PREMIUM INVESTORS

All benefits from the \$5,000+ level plus the following:

- Opportunity to be elected to the GRP Board of Directors
- Opportunity to serve on committees
- Possibility of being included in media pitches and news stories
- Primary host for prospects/media/site location consultants touring the region
- Invitations to exclusive events and special engagements throughout the year

\$5,000 - \$9,999 ANNUALLY

STANDARD INVESTORS

- Invitation to attend investor-only events
- Opportunity to be engaged in helping to bring new companies into the market
- Advance notification of economic development projects locating in the region when possible
- Invitation to update the entire GRP team about your company once per year
- Ability to host GRP staff for an economic development briefing and tour in your office
- Opportunities to network with senior level professionals at GRP events
- Advanced data analytics on the region
- Investor-only newsletter and updates
- Referrals to your company to economic development clients and other investors when appropriate
- Recognition for your company through GRP marketing channels including website, content marketing, public relations, social media, presentations, GRP office

INVESTORS

REGIONAL LEADERSHIP CIRCLE



PREMIUM INVESTORS

Anthem Blue Cross & Blue Shield
Barton Malow
Commonwealth Commercial Partners

GRACRE
Gumenick Properties
Richmond Association of REALTORS

Universal Corporation
Williams Mullen

STANDARD INVESTORS

Accenture
Anton Paar
Baskervill
C&F Bank
Capital Bank
Challa Law Group
ChamberRVA
Cherry Bekaert
Chesterfield Chamber of Commerce
Chmura Economics & Analytics
City Central
Collegiate School
ColonialWebb
Columbia Gas of Virginia
Commonwealth Commercial
Creative
Cushman & Wakefield | Thalimer
Dixon Hughes Goodman
Draper Aden Associates

Ernst & Young
Executive Leadership Forum
Fifth Third Bank
Froehling & Robertson
Fulton Bank
GrayCo
Haley Automotive Group
Harris Williams & Co.
Have Site Will Travel
HHHunt
Hirschler
Hourigan
ITAC
James River Insurance Co.
James River Transportation
Jewett Automation
Jewett Machine Manufacturing
John Tyler Community College
Joyner Fine Properties

JPMorgan Chase
Kaufman & Canoles
KBS
Keiter
Kings Dominion
KPMG
KVCF Solutions
Lansing Building Products
Liberty Property Trust
Lingerfelt Commonwealth Partners
Long & Foster
Luck Stone Corporation
Marsh & McLennan Agency
McCandlish Holton
The Monument Companies
Napier ERA
Patient First
Porter Realty Co.
PwC

Reynolds Development
The Richmond Group USA
S.W. Funk Industrial Contractors
Shamin Hotels
Sheetz
Southeast Industrial Equipment
Sports Backers
St. Christopher's School
Swedish Match
ThompsonMcMullan
Timmons Group
TowneBank Richmond
Virginia Air Distributors
Virginia Credit Union
Whiting-Turner Contracting
Whitlock
The Wilton Companies

