



Home to more than 60,000 businesses



More than 220 foreign affiliated firms

7

Fortune 500 company headquarters

BRAZIL



More than 20 international festivals each year



More than 70 international clubs and organizations



More than 1,700 international students from over 115 countries

Richmond Region, USA

A proven location for international business

BUSINESS CLUSTERS

The Richmond Region is home to more than 60,000 businesses, with everything from *Fortune* 1000 companies to two-person startups. Our strongest business clusters include:



Corporate Services



Information Technology



Finance & Insurance



BioScience



Advanced Manufacturing



Supply Chain



Food & Beverage

BRAZILIAN OWNED FIRMS IN RICHMOND

More than 220 foreign affiliated firms have over 230 facilities in the Richmond Region representing nearly 30 countries. These firms employ more than 21,000 workers and provide a wide range of products and services. There are eight Brazilian companies in Richmond:

Arc Granite and Marble	Brick, stone, and related construction material
Brazilian Best Granite, Inc.	Produce and install granite counter tops and vanity tops
CTA Plus (Link2Pump)	Fuel automation and fuel management solutions
Gerdau Ameristeel U.S., Inc.	Blast furnaces and steel mills
Mavalério	Producer of decorative confectionary
Stefanini	Full-service information technology firm
Smuzi	Marketing and design studio
Technorap Systems Solutions	Waterproofing products



TRANSPORTATION & INFRASTRUCTURE

- Richmond is strategically located at the mid-point of the East Coast, less than 160 km (100 mi) from Washington, D.C.
- Three interstate highways converge in the region.
- More than 45% of the nation's consumers are within a one-day drive of Richmond.
- Two of the nation's largest operators, CSX and Norfolk Southern, provide rail freight service and AMTRAK provides passenger rail service.
- Richmond International Airport (RIC) provides about 200 daily flights with connecting flights to destinations worldwide. Washington Dulles International Airport (IAD), one of the nation's largest international airports, is only 190 km (120 mi) from Richmond, with nearly 50 non-stop flights to international destinations.
- The Richmond Marine Terminal is a multi-modal freight and distribution center on the James River. The Richmond Region's shippers are also within 160 km (100 mi) of the Port of Virginia at Hampton Roads, the 3rd largest container port on the U.S. East Coast.



Richmond Airport is the 2nd most efficient in North America



Average commute time is only 25 minutes



UPS & FedEx district hubs are located in the region

WORLD CLASS WORKFORCE AND EDUCATION SYSTEM

- Richmond Region is highly educated, with 60% of the population 25 and over having some college or bachelor's degree or higher
- Richmond metro area is a magnet for labor, drawing a workforce from more than 40 localities statewide
- Award-winning public schools are supplemented by a variety of private and parochial schools
- The regional Governor's School for Government and International Studies is available for gifted students
- Twenty-six of Virginia Commonwealth University's graduate and professional programs are among the best of their kind
- University of Richmond ranked No. 4 for international business education and more than 60% of undergraduate students study abroad
- The International Baccalaureate program is available in public and private schools, exposing to students the global context of the 21st century
- Workforce development courses and services are offered through the Community College Workforce Alliance
- Special weekend and evening schools offering classes in language and culture have been created by local international communities

A Top
Mid-Sized
American City
for Foreign Direct
Investment
- *fDI Intelligence*,
July 2019



University of Richmond

900

More than 900 people of Brazilian ancestry live in the region



More than 40 languages spoken in the region



Virginia's sister state is Santa Catarina



Latin Ballet of Virginia

CONNECTED TO BRAZIL

- Virginia's Brazilian sister state is Santa Catarina, Brazil
- There are over 900 people of Brazilian ancestry residing in the Richmond area
- Richmond International Airport (RIC) provides one-stop flights to Brazil and Washington Dulles International Airport (IAD) offers direct flights to Brazil
- University partnerships with University of São Paulo, Universidade Estadual de Campinas (UNICAMP), and Pontifícia Universidade Católica do Rio de Janeiro
- Local business and cultural resources include Virginia Hispanic Chamber of Commerce, Central Virginia Soccer Association, Richmond Brazilian Jiu-Jitsu and Self-Defense Academy, Capoeira Resistênci, and Latin Ballet of Virginia

Named one of the top American "Cities to Watch"
- *Worth magazine*,
July 2019

LIVING IN RICHMOND

- Housing choices in award-winning neighborhoods range from downtown apartments in renovated warehouses to golf course and waterfront communities to farms
- A vibrant arts and cultural community, including over 20 museums and galleries, Richmond Symphony, Richmond Ballet, Virginia Opera, concerts, music festivals, amusement parks and over 130 historic sites
- Nearly 30 golf courses and more than 100 local parks
- One of the nation's seven top cities for trail runners and Ukrop's Monument Avenue 10K ranking one of the best in the country
- One of the best urban mountain bike trail systems in the U.S. and location for the 2015 World Championship bicycling event

Among the top "Best Places to Live" in the U.S.
- *U.S. News*,
Feb. 2017

RICHMOND PRACTICAL FACTS

Population	1,360,172 (44th largest metro area)
Workforce	680,912
Median Age	38
Time Zone	Eastern Standard Time (Richmond, Washington, New York) GMT minus 5 hours
Area	14,807 km ² (5,717 sq. mi.)
Climate	Modified continental Avg. Temp. (July) 25.6°C Avg. Temp. (January) 2.1°C



VIRGINIA: BEST STATE FOR BUSINESS

- More than 16,000 new jobs and \$5.1 billion invested by international firms since 2012
- More than 550 internationally owned firms from 45 countries
- The state's 6% corporate income tax rate has not changed since 1972. It is the 6th lowest in the country
- Right-to-work state with moderate wages, low levels of unionization, and Unemployment and Workers' Compensation costs among the lowest in the U.S.
- Ranks among the top 10 states in labor productivity

THE RICHMOND REGION: CENTER OF COMMERCE

Richmond is the capital of Virginia, the center of commerce, government and academic endeavors:

- All business support services are available with multilingual staff capabilities, including accounting, financial, and legal service providers with international experience
- Home to 7 *Fortune* 500 and 3 *Fortune* 1000 headquarters
- Nearly 30 colleges and universities with nearly 80,000 students and more than 14,000 degrees conferred annually
- The cost of living is close to the U.S. national average and significantly lower than in larger metro areas such as New York and Los Angeles
- Richmond metro area is the nation's 45th largest economy, among 363 metro areas

Services

The Greater Richmond Partnership, Inc. is the lead regional economic development organization representing the City of Richmond and the Counties of Chesterfield, Hanover and Henrico in Virginia. We offer site location assistance services to domestic and foreign companies planning new or expanded facilities.

Our free and totally confidential services include:

- Custom research based on the company's parameters and data requirements (workforce, business costs, transportation, suppliers, taxes, incentives)
- Site location assistance and real estate tours
- Structured itinerary that includes a community overview
- Meetings with suppliers and professional service providers
- Relocation services for company employees
- Introductions to government officials and community leaders
- Public relations services
- Start-up services such as employee recruitment

