



Home to more  
than 60,000  
businesses



More than  
200 foreign  
affiliated firms



Fortune 500  
company  
headquarters

FRANCE



More than  
20 international  
festivals each year



More than 70  
international  
clubs and  
organizations



More than 1,700  
international  
students from  
over 115  
countries

# Richmond Region, USA

A proven location for international business

## BUSINESS CLUSTERS

The Richmond Region is home to more than 60,000 businesses, with everything from *Fortune* 1000 companies to two-person startups. Our strongest business clusters include:



Corporate Services



Information Technology



Finance & Insurance



BioScience



Advanced Manufacturing



Supply Chain

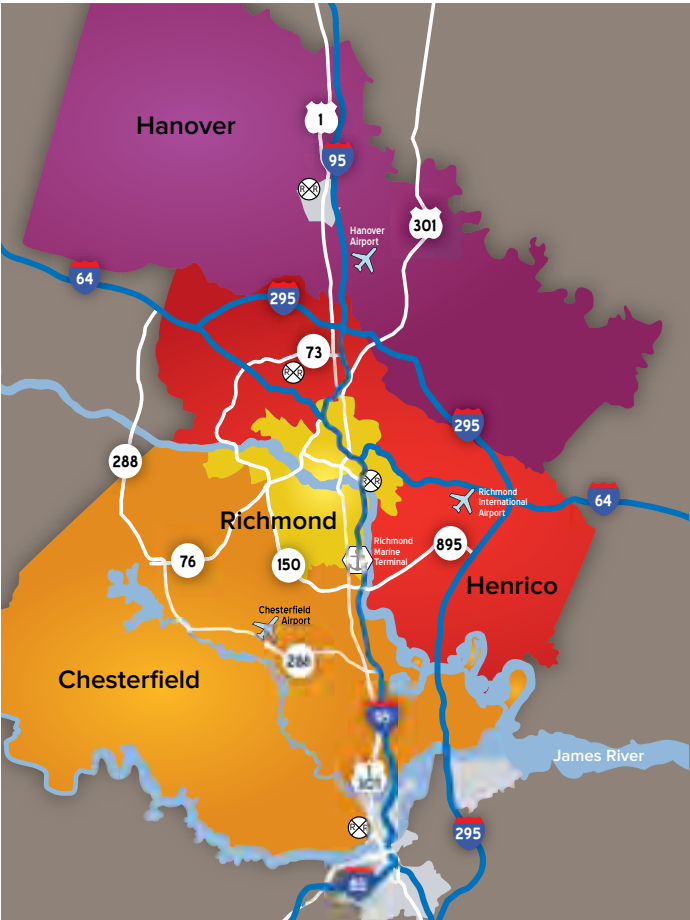


Food & Beverage

## FRENCH OWNED FIRMS IN RICHMOND

More than 200 foreign affiliated firms have 210+ facilities in the Richmond Region representing nearly 30 countries. These firms employ over 19,000 workers and provide a wide range of products and services. There are 15 French companies in the Richmond Region, including:

AXA Advisors	Financial investment services
BMG Metals	Steel distributor and wholesaler
Branscome Richmond	Brick, stone, and related construction material wholesalers
CDA USA Inc.	Labeling and filling machines
Celerity IT, LLC	Computer programming
IPPON Technologies	Consulting and software design
Polykon Manufacturing, Inc.	Cosmetic manufacturing
Rexel	Wholesale provider of electrical supplies
Teleperformance	Provider of customer care, technical support, customer acquisition, and debt collection



## TRANSPORTATION & INFRASTRUCTURE

- Richmond is strategically located at the mid-point of the East Coast, less than 160 km (100 mi) from Washington, D.C.
- Three interstate highways converge in the region.
- More than 45% of the nation's consumers are within a one-day drive of Richmond.
- Two of the nation's largest operators, CSX and Norfolk Southern, provide rail freight service and AMTRAK provides passenger rail service.
- Richmond International Airport (RIC) provides about 200 daily flights with connecting flights to destinations worldwide. Washington Dulles International Airport (IAD), one of the nation's largest international airports, is only 190 km (120 mi) from Richmond, with nearly 50 non-stop flights to international destinations.
- The Richmond Marine Terminal is a multi-modal freight and distribution center on the James River. The Richmond Region's shippers are also within 160 km (100 mi) of the Port of Virginia at Hampton Roads, the 5th largest container port on the U.S. East Coast.



Richmond International Airport is the 2nd most efficient in North America



Average daily work commute time is only 25 minutes

## WORLD CLASS WORKFORCE AND EDUCATION SYSTEM

- Richmond Region is highly educated, with 60% of the population 25 and over having some college or bachelor's degree or higher
- Richmond metro area is a magnet for labor, drawing a workforce from more than 40 localities statewide
- The regional Governor's School for Government and International Studies is available for gifted students
- Twenty-six of Virginia Commonwealth University's graduate and professional programs are among the best of their kind
- University of Richmond ranked No. 4 for international business education and more than 60% of undergraduate students study abroad
- The International Baccalaureate program is available in public and private schools, exposing to students the global context of the 21st century
- Award-winning public schools are supplemented by a variety of private and parochial schools
- Workforce development courses and services are offered through the Community College Workforce Alliance
- Special weekend and evening schools offering classes in language and culture have been created by local international communities

The Top  
Mid-Sized  
American City  
for Foreign Direct  
Investment  
- fDi Intelligence,  
Oct. 2017



University of Richmond

## CONNECTED TO THE FRENCH COMMUNITY

- More than 22,000 people with French ancestry live in the Richmond Region
- Direct access to Paris from Washington Dulles
- International partnerships with several French universities, including ESSEC, NEOMA Business School-Rouen, Science Po, Université Catholique de Lille and Université Paris Dauphine (University of Richmond)
- The most active organizations in the region include the Alliance Française Chapitre Rochambeau, the Richmond French Meetup Group, the French-American Chamber of Commerce (Washington D.C.), and the French Embassy and Consulate in the U.S. (Washington, D.C.)
- Local business and cultural resources include the French Film Festival, one of the premier cultural events in Richmond that has been recognized by the French government as the largest French film festival in the U.S., as well as the French Food Festival, Richmond Lions Rugby Football Club and Central Virginia Soccer Association



The annual French Film Festival occurs in March at various venues in the area.



Local institutions hold international partnerships with 5 French universities

## LIVING IN RICHMOND

- Housing choices in award-winning neighborhoods range from downtown apartments in renovated warehouses to golf course and waterfront communities to farms
- A vibrant arts and cultural community, including over 20 museums and galleries, Richmond Symphony, Richmond Ballet, Virginia Opera, concerts, music festivals, amusement parks and over 130 historic sites
- Nearly 30 golf courses and more than 100 local parks
- One of the nation's seven top cities for trail runners and Ukrop's Monument Avenue 10K ranking one of the best in the country
- One of the best urban mountain bike trail systems in the U.S. and location for the 2015 World Championship bicycling event

One of the 10  
"Next Top  
Tech Towns"  
- sfgate,  
April 2017

## RICHMOND PRACTICAL FACTS

Population	1,294,204 (44th largest metro area)
Workforce	682,082
Median Age	38
Time Zone	Eastern Standard Time (Richmond, Washington, New York) GMT minus 5 hours
Area	14,807 km <sup>2</sup> (5,717 sq. mi.)
Climate	Modified continental Avg. Temp. (July) 25.6°C Avg. Temp. (January) 2.1°C





## VIRGINIA: BEST STATE FOR BUSINESS

- More than 16,000 new jobs and \$5.1 billion invested by the international firms since 2012
- More than 550 internationally owned firms from 45 countries
- The state's 6% corporate income tax rate has not changed since 1972. It is the 6th lowest in the country
- Right-to-work state with moderate wages, low levels of unionization, and Unemployment and Workers' Compensation costs among the lowest in the U.S.
- Ranks among the top 10 states in labor productivity

## THE RICHMOND REGION: CENTER OF COMMERCE

Richmond is the capital of Virginia, the center of commerce, government and academic endeavors:

- All business support services are available with multilingual staff capabilities, including accounting, financial, and legal service providers with international experience
- Home to 7 *Fortune* 500 and 3 *Fortune* 1000 headquarters
- Nearly 30 colleges and universities with nearly 80,000 students and more than 14,000 degrees conferred annually
- The cost of living is close to the U.S. national average and significantly lower than in larger metro areas such as New York and Los Angeles
- Richmond metro area is the nation's 45th largest economy, among 363 metro areas

## Services

The Greater Richmond Partnership, Inc. is the lead regional economic development organization representing the City of Richmond and the Counties of Chesterfield, Hanover and Henrico in Virginia. We offer site location assistance services to domestic and foreign companies planning new or expanded facilities.

Our **free** and **totally confidential** (without obligation) services include:

- Custom research based on the company's parameters and data requirements (workforce, business costs, transportation, suppliers, taxes, incentives)
- Structured itinerary that includes a community overview
- Introductions to government officials and community leaders
- Site location assistance and real estate tours
- Meetings with suppliers and professional service providers
- Public relations services
- Relocation services for company employees
- Start-up services such as employee recruitment



**Prosper here.**